

# meeting programme

## day 01

Thursday, 20 June 2019

08.30 REGISTRATION AND WELCOME COFFEE

09.00 OPENING

### Welcome

**Ana Masut** CANADA  
International Council of Design (ico-D)

### Introductory Remarks

**Johnathon Strebly** CANADA  
International Council of Design (ico-D)

09.15 ROUNDTABLE INTRODUCTIONS (RAPID-FIRE)

09.45 MEETING OBJECTIVES

### Host Welcome

**José Bártolo** PORTUGAL  
Porto Design Biennale

## 10.10 BREAK

10.35 REGIONAL MEETING TOPIC

### TOPIC 01 GLOBALISATION

#### Introduction

**David Grossman** ISRAEL  
International Council of Design

#### What globalisation means for China's design communities

Having been the world's manufacturing hub for many years, Shenzhen, the youngest and most vibrant city in China, knows the meaning of globalisation too well. Her economic success owes significantly to globalisation, with suppliers from all over the world contributing parts and resources, and goods shipped out to far corners of the globe. But for design communities in Shenzhen and rest of China, the stories might take place a bit slower.

**Ting Xu** CHINA  
Shenzhen City of Design  
Promotion Association

11.00 PANEL DISCUSSION

**Federico Del Rosso** ITALY  
Associazione per il Disegno Industriale

**Jonas Liugaila** LITHUANIA  
Lithuanian Graphic Design Association

**Gabriel Patrocínio** PORTUGAL  
Instituto Superior Manuel Teixeira Gomes

**Zinnia Nizar** INDONESIA  
Indonesian Association of Graphic Designers

**Ting Xu** CHINA  
Shenzhen City of Design Promotion Association

11.45 ROUNDTABLE OF PARTICIPANTS

## 12.40 LUNCH

14:10 TOPIC 01: GLOBALISATION CLOSE OF SESSION

14:15 PRESENTATION

#### Towards Inter-organisational Design Research

How the academy and global business together might provide new perspectives on critical thinking in the context of learning, research and innovation. Exploring the potential of inter-organisational relationships for communication and design research. What might this mean for the production of new knowledge? How can curricula and learning strategies be enhanced? What value does this approach hold for industry? What are the ethical dimensions? Examples drawn from projects undertaken by PhD and staff researchers based at the Royal College of Art.

**Teal Triggs** UNITED KINGDOM  
Royal College of Art

14.30 REGIONAL MEETING TOPIC

### TOPIC 02 METRICS + DATA

#### Introduction

**Alisha Piercy** CANADA  
International Council of Design

14.30 PANEL DISCUSSION

**Jonas Liugaila** LITHUANIA  
Lithuanian Graphic Design Association

**Christina Melandar** DENMARK  
Danish Design Centre

**Benedicte Wildhagen** NORWAY  
Design and Architecture Norway

**Venanzio Arquilla** ITALY  
Politecnico di Milano

## 15.15 BREAK

15.45 ROUNDTABLE OF PARTICIPANTS

16.45 CONCLUSION OF DAY 01

## 17.00 END OF DAY 01

# day 02

Friday, 21 June 2019

08.30 REGISTRATION AND WELCOME COFFEE

09.00 OPENING

## Opening remarks

**Ana Masut** CANADA

*International Council of Design (ico-D)*

09.05 REGIONAL MEETING TOPIC

## TOPIC 03 PUBLIC DESIGN POLICY

### The Substance of Public Design Policy

Putting in place policy is more than benchmarking with what works for other countries and contexts. First one needs to better understand the context: the current demand for design/ the current supply, what are the needs of the design industry, design education and one must be realistic about the capacities around the table to ensure realistic and ambitious goals.

**Christina Melander** DENMARK

*Danish Design Centre*

### Design—a core component in the success of StimuLab

StimuLab is a Norwegian experimental program to stimulate public innovation from the citizens' perspective.

**Benedicte Wildhagen** NORWAY

*Design and Architecture Norway*

10.10 MODERATED DISCUSSION

10.50 BREAK

11.20 REGIONAL MEETING TOPIC

## TOPIC 04 THE DESIGN AGENDA

### Introduction

**Frank Peters** UNITED KINGDOM

*International Council of Design (ico-D)*

11.25 PANEL DISCUSSION

**Ösüm Ak** TURKEY

*Turkish Society of Graphic Designers*

**José Bartolo** PORTUGAL

*Porto Design Biennale*

**Teal Triggs** UNITED KINGDOM

*Royal College of Art*

12.10 BREAKOUT SESSION

Campfire discussions exploring the topic of the Design Agenda in smaller groups.

**All participants**

12.50 LUNCH

14.20 REGIONAL MEETING TOPIC

## TOPIC 05 COLLABORATION

### Introduction

**Ana Masut** CANADA

*International Council of Design (ico-D)*

14.30 ROUNDTABLE OF PARTICIPANTS

16.10 BREAK

16.40 CONCLUSIONS

**David Grossman** ISRAEL

*International Council of Design (ico-D)*

16.50 NEXT STEPS

**Johnathon Strebly** CANADA

*International Council of Design (ico-D)*

17.05 ACKNOWLEDGEMENTS AND CLOSE

17.10 END OF REGIONAL MEETING

18.00 COCKTAIL RECEPTION